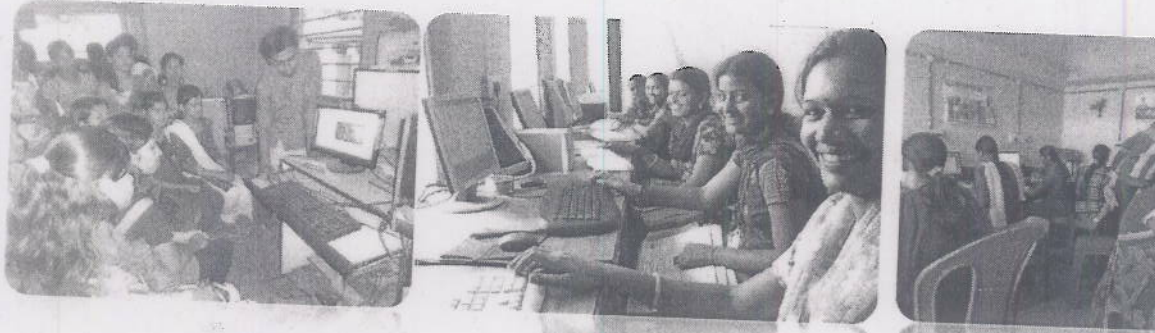


PRADHAN MANTARI GRAMIN DIGITAL SAKSHARTA ABHIYAN  
(PMGDISHA)

A collaborative approach to extend IT literacy to rural masses



PROGRESS REPORT – 20 JAN 2018

District – (Auraiya)

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## PROJECT HIGHLIGHTS

- A total of 31336 candidates have been registered under the scheme till date.
- A total of 31336 candidates have been trained under the scheme.
- A total of 14104 candidates have been certified till date under the scheme.

## Project Background

The Government has launched the Digital India Programme with an ambitious vision to transform into a digitally empowered society and knowledge economy. The Programme envisages linking citizens into various e-governance initiatives, involving them in decision making for strengthening public participation and thus enhancing governance accountability. The full potential of Digital India Programme can only be realised if every citizen, regardless of location and social background, is provided with opportunities as well as capabilities to access and leverage digital services/technologies. The universal digital literacy across the country including rural India is an essential element for success of these initiatives.

Government had approved two schemes for providing digital literacy to the citizens namely National Digital Literacy Mission (NDLM) and Digital Saksharta Abhiyan (DISHA) which were implemented concurrently by CSC e-Governance Services India Limited, a Special Purpose Vehicle (CSC-SPV) a public limited company set up under the Companies Act, 1956). The cumulative target of providing digital literacy to 52.5 lakh duly certified beneficiaries under these two schemes was achieved in December 2016, much ahead of the proposed timeline of December 2018.

Following the successful implementation of the NDLM/DISHA, Hon'Finance Minister Shri Arun Jaitley while presenting the Union budget 2016-17, launched a new Digital Literacy Mission for rural India. It is stated

*"We need to derive greater benefit from our demographic advantage. We need to spread digital literacy across rural India. Of the 16.8 crore rural households, as many as 12 crore households do not have computers and are unlikely to have digitally literate persons. We have already approved two Schemes to promote digital literacy: National Digital Literacy Mission and Digital Saksharta Abhiyan. We now plan to launch a new Digital Literacy Mission Scheme for rural India to cover around 6 crore additional households within the next three years. Details of this scheme will be spelt out separately."*

## Pradhan Mantri Digital Saksharta Abhiyan (PMGDISHA)

Keeping the above in view, the new Scheme titled '**Pradhan Mantri Digital Saksharta Abhiyan (PMGDISHA)**' aims to make six crore persons in rural areas across States/UTs digitally literate, reaching to around 40% of rural households by covering one member from every eligible household.

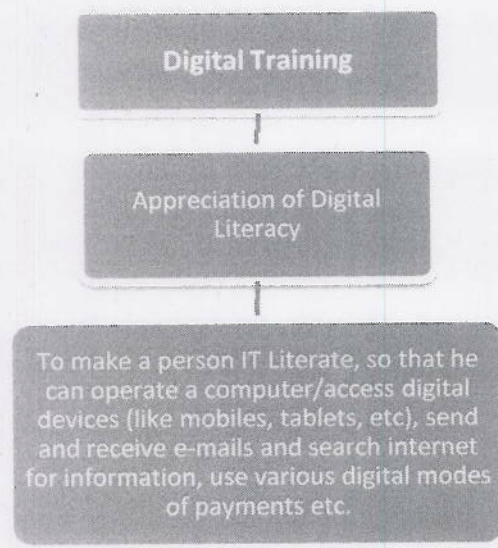
The Scheme would empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, undertake cashless transactions, etc. and hence enable them to use the Information Technology to actively participate in the process of nation building. The Scheme aims to bridge the digital divide, specifically targeting the rural population including the

marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons.

## PROJECT DETAILS

### 3.1 Project Objective

The objective of the programme is to make six crore persons in rural areas, across States/UTs, digital literate, reaching to around 40% of rural households by covering one member from every eligible household. The IT literacy training has the following broad objectives:



### 3.2 Target Beneficiaries

One person in every family who is digitally illiterate and between the age group of 14-60 years would be considered eligible for training under the scheme. Also Non-smartphone users, Antyodaya household, college drop-outs, Participants of the adult literacy mission, digitally illiterate school students from class 9th to 12th, provided facility of Computer/ICT Training is not available in their schools and SC, ST, BPL women, differently-abled persons and minorities to be given preference for training under the scheme.

### 3.3 PMGDISHA Portal

The PMGDISHA website has been developed under the project which has been hosted at [www.pmgdisha.in](http://www.pmgdisha.in). All the latest updates on the project have been uploaded on the portal. Social media has also been integrated. Updates on the number of training partners, registered and trained beneficiaries and certified beneficiaries have been made live on the portal. By clicking on the concerned tab, the state wise list is automatically displayed on another page.

Applicants seeking empanelment as Training Partner under the PMGDISHA scheme can process of the application on the website. A Link for grievance and feedback is also been provided on the website.

Some useful links available on PMGDISHA website:

- PMGDISHA guidelines in various languages <https://www.pmgdisha.in/guidlines>
- Awareness material for PMGDISHA scheme <https://www.pmgdisha.in/iecmaterial>